



ROLE PROFILE

Job Title:	Senior Product Manager	Location:	London
Reports to:	Associate Director, Technology Products	Department:	Digital

Summary of the Role's Main Purpose

The role of Senior Product Manager is accountable for leading one or more product groups that design, build, run and maintain technology solutions, including a mix of Software as a Service, low code apps, full stack apps, and application platforms, that deliver value to SEGRO. The role leads one or more product teams comprising permanent and/or external partner resources.

Principal Accountabilities

- To be accountable for one or more product groups, comprising a mix of live applications and/or platforms, ensuring that they meet business requirements, and are performant, reliable, and secure.
- To work closely with Product Owners to help define the vision for their products, ensuring that resulting roadmaps consider not just features and business demand, but also technology requirements, keeping products supportable, out of 'tech debt', and in line with the published Enterprise Architecture.
- To ensure new products and/or features remain aligned to the published Enterprise Architecture, including considering options around sunseting or consolidation, and evaluating design alternatives, in conjunction with, and ensuring approval by, the Design & Architecture Review Groups.
- To effectively lead a cross functional team, with permanent and/or third-party staff as required, ensuring that they have the skills and capacity to meet requirements, and that permanent staff are managed according to SEGRO's people policies and processes.
- To implement Digital practices related to owned products and ensure there are correctly documented definitions of product requirements, designs, processes and work instructions; ensuring that they are regularly maintained and updated to be current by the team managed by this role.
- To lead delivery through product requirements definition, design, development and implementation of changes to any products including effective user testing and communications, regarding changes and operational matters.
- To demonstrate and communicate new or changed product features to users, including managing product documentation and release notes.
- To continuously analyse user feedback and data for usage, seeking efficiency gains to establish the value delivered by the product and input changes onto roadmap.
- To support or lead run operations for products and services, working closely with Operations and supplier teams ensuring SLAs are met as agreed with Product owners.
- To manage any allocated budgets and support product funding decisions.
- To report on progress, risks and issues using information dashboards (using Azure DevOps or similar) aligning to the governance model.
- To play an active role in the Digital team, helping to ensure effective relationships and working between the business, Digital teams and partner, and contributing content to the wider community to foster a culture of learning, growing and innovation.

Core Areas of Knowledge, Skills & Experience

Essential

- Experience of running Software-as-a-Service applications
- Experience of building and running Microsoft Power Apps
- Basic technical understanding and knowledge of technology infrastructure and architectures.
- Experience of leading a mixed team of internal and external application and platform resources.
- Experience of running projects in both waterfall and agile.
- Experience or appreciation of adjacent areas such as UI/UX design, architecture, data and cloud technologies.
- Experience of being part of Digital transformation in a multi country business context.
- Ability to effectively prioritise and execute complex & conflicting tasks.
- Flexibility to operate in a small team; being able to pick up tasks to support others as required.
- Experience of managing budgets in IT / Technology of over £100k
- Strong planning and organisational skills.

Desirable

- Experience with architecture and change management.
- Experience of building and running full stack applications.
- Experience of business analysis.
- Good written and oral communication skills in English.
- Working within real estate, property, investment or related industries.

Special Job Requirements

This role will be based in our London office, with an expectation of normally working in the office three Days per week, but sometimes up to 4-5 days per week. Occasional travel to other SEGRO and partner offices is expected, including Slough approximately once per month and offices across Europe a few times per year.

Date of completion: 9th April 2025